

# **City of Westminster Issues Survey**

Survey Conducted May 20-30, 2021

#### **FINAL REPORT**



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#### **Survey Methodology**

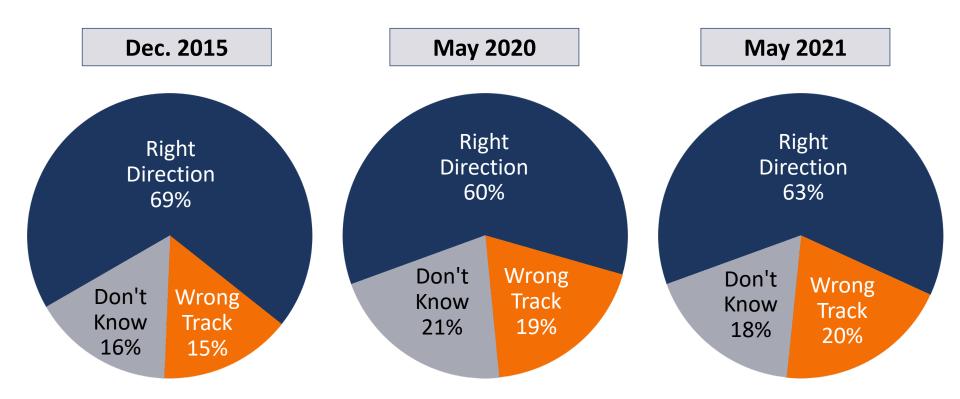
Dates	May 20-30, 2021
Survey Type	Telephone Survey (landlines and cell phones)
Research Population	Westminster residents likely to vote in June 2022
Total Interviews	400
Margin of Sampling Error	±4.9% at the 95% Confidence Level; higher margins of error for subgroups
Languages	Survey Available in English, Vietnamese and Spanish
Tracking	Some questions tracked to surveys conducted of Westminster voters in December 2015 and May 2020



(Note: Not All Results Will Sum to 100% Due to Rounding)

#### **Community Attitudes**

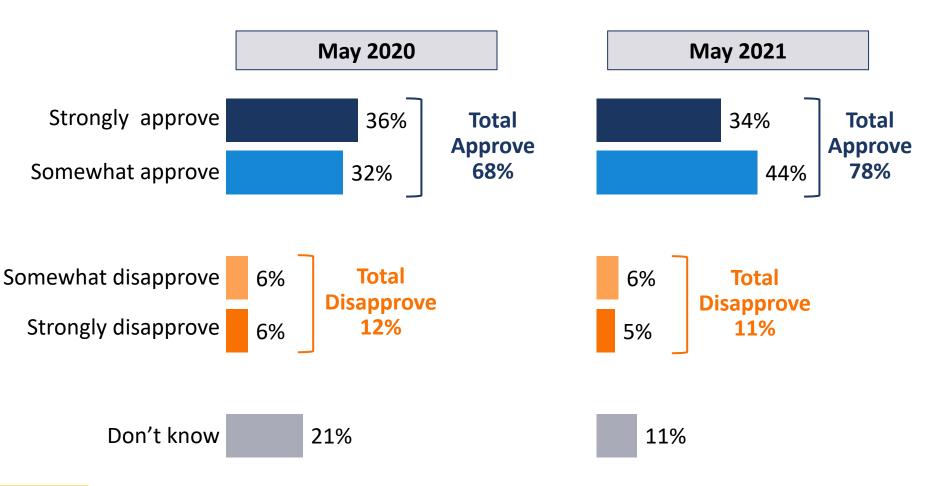
## There is a continued sense from survey respondents that things in the City of Westminster are headed in the right direction.





### Approval of the City's response to the pandemic increased by 10 points from a similar time in 2020.

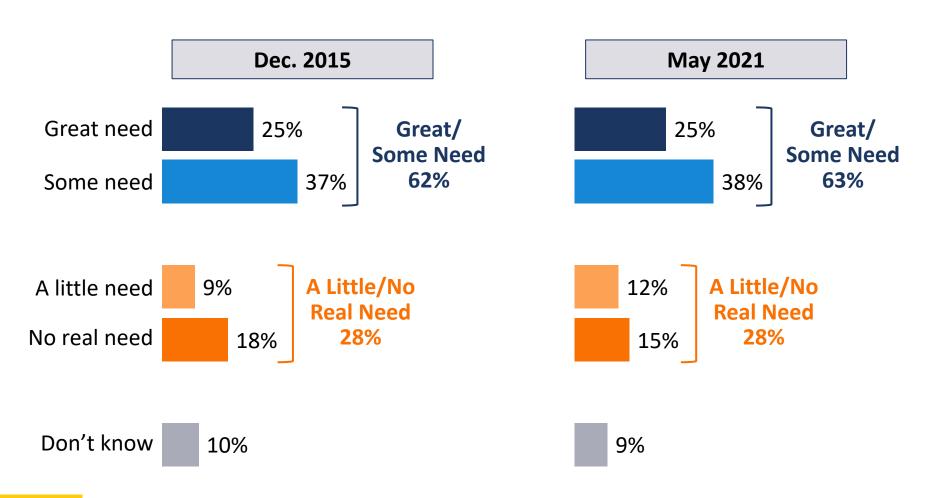
The job being done by the Westminster City government to respond to the Coronavirus pandemic





Q. I'm going to read you the names of some organizations in the Westminster City government. Please tell me whether you approve or disapprove of the job they are doing. \*Split Sample

### The perception of the City's need for additional funding is similar to 2015, before the passage of Measure SS, with about six-in-ten believing there is a need for funding.

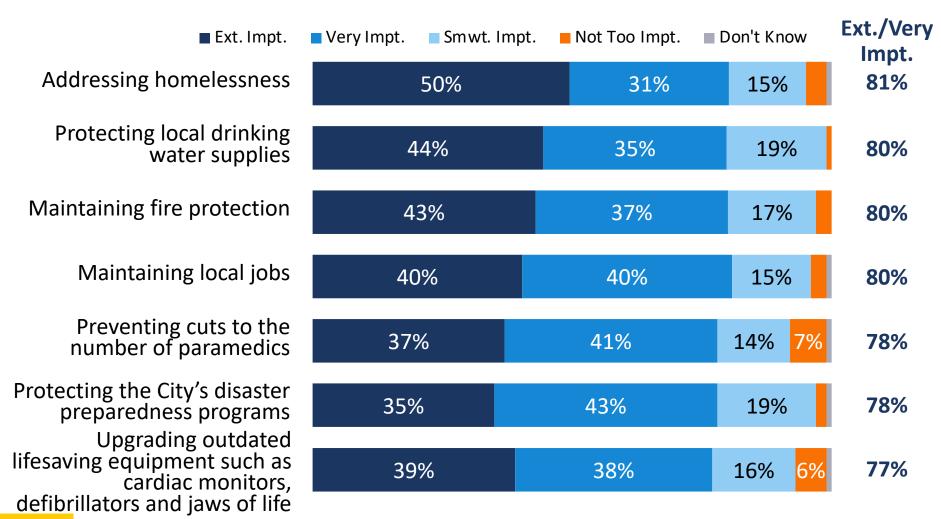




Q. In your personal opinion, do you think there is a great need, some need, a little need, or no real need for additional funds to provide the level of city services that Westminster residents need and want?

# Priorities for City Government

## Addressing homelessness, protecting local drinking water supplies, maintaining fire protection, and maintaining local jobs are among respondents' top priorities.



Q. I would like to mention some specific priorities for Westminster City government that have been discussed. Please tell me how important that priority is to you personally: is it extremely important, very important, somewhat important, or not too important? Split Sample

<u>RESEARCH</u>